Expanding Albania's Exports through the Generalized System of Preferences (GSP) Program



Bill Jackson Office of the U.S. Trade Representative Executive Office of the President July 2012

Presentation Summary

Overview of the U.S. GSP Program

Albania's GSP exports to the U.S.

How to increase Albania's use of duty-free opportunities

GSP Program

- Enhanced access to U.S. market
- Expanded choices for U.S. industries & consumers
- Provides duty-free treatment for up to 5,000 products from 128 countries
- \$18.5 billion in total U.S. GSP imports (2011)
- GSP program authorized through July 2013

GSP Program: Eligible Products

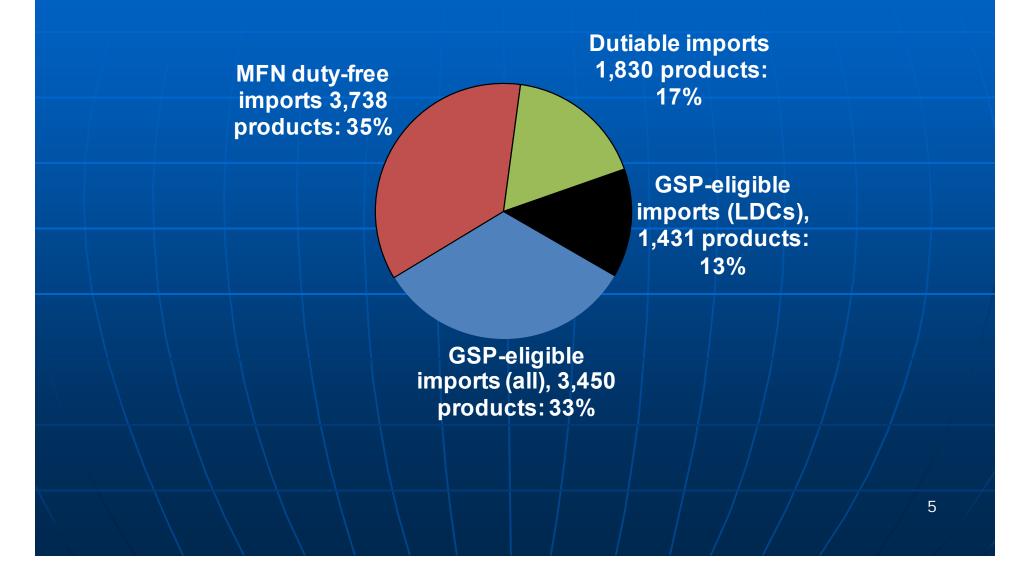
Eligible

- Many manufactured items & inputs
- Most jewelry
- Many agricultural products
- Chemicals
- Minerals
- Marble
- Most carpets

Ineligible

- Most textiles & apparel
- Watches
- Footwear
- Handbags
- Luggage
- Some gloves & leather goods

How many products are eligible for GSP duty-free treatment?



	U.S. and Albania Trade
•	2011 U.S. imports from Albania: \$26.5 million
•	GSP imports: \$ 13.5 m (51% of total imports)
•	Overall GSP utilization rate: 94.8%

Top GSP imports in 2011:

Products	MFN tariff	Total value	
Ferrochromium	1.9%	\$13.1 m	
Vegetable fats	3.2%	\$200,000	
Preserved vegetables	9.6%	\$65,000	

How to Qualify for Duty-Free Treatment under GSP

Must be a GSP-eligible product

Must be a product or growth of Albania

If using non-Albania inputs, local content & processing must be \geq 35% of the value

Must import directly into the U.S. w/o entering commerce of another country

Benefit must be claimed by importer

Keep production/accounting records to assist importer to verify GSP claim

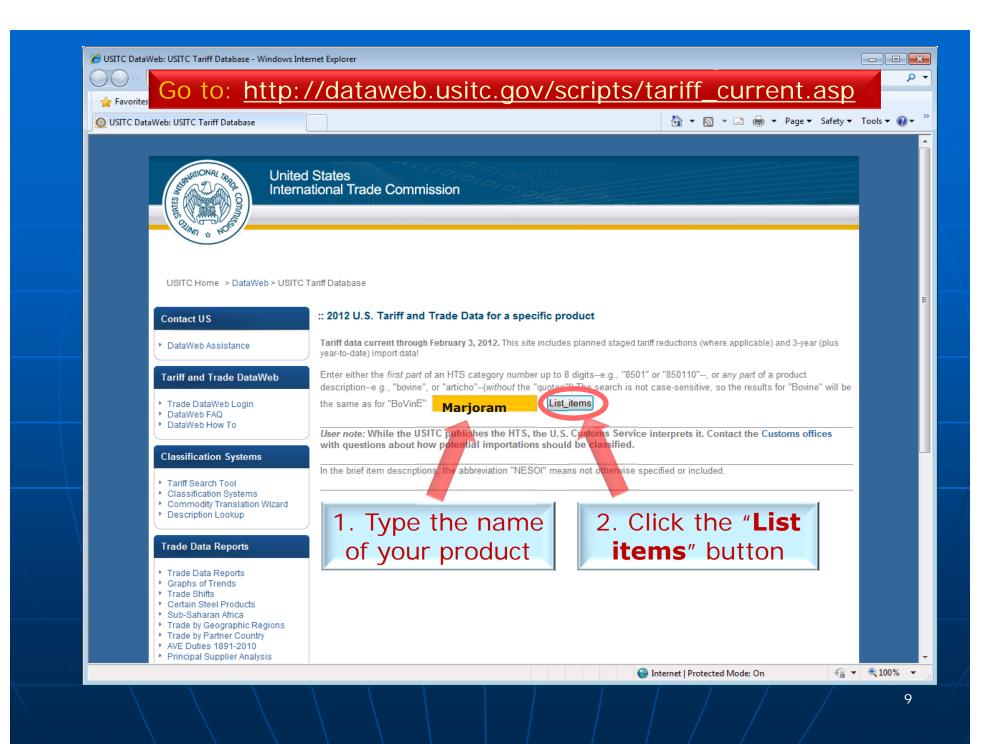
Is my product eligible for dutyfree treatment under GSP?

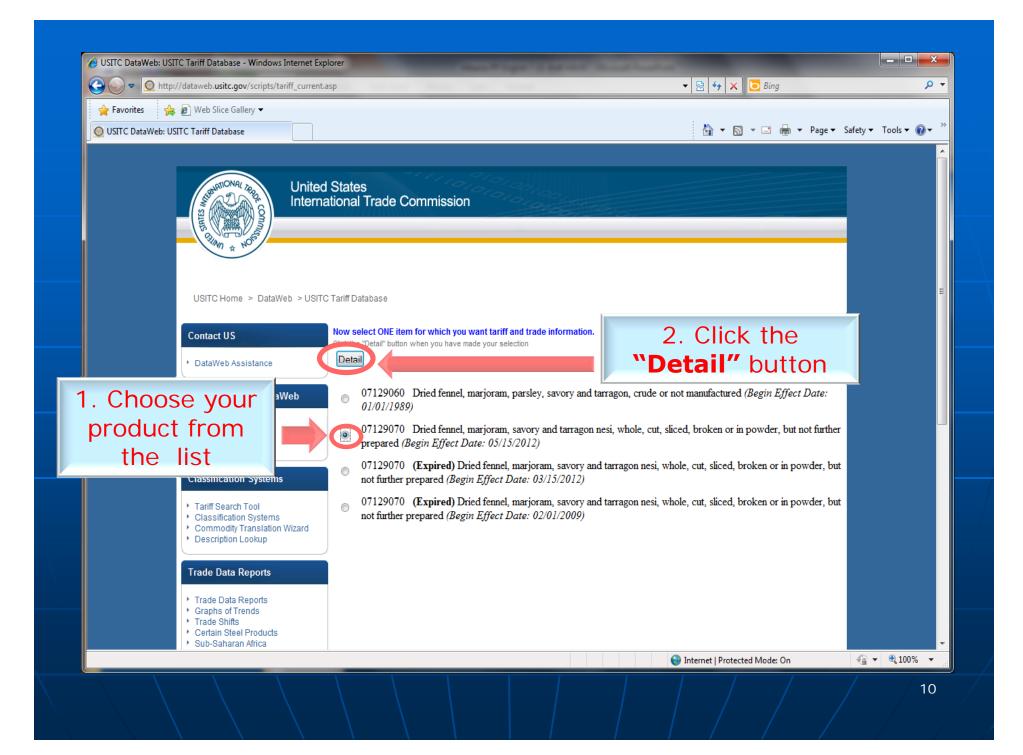
The easiest way to find out is to go to:

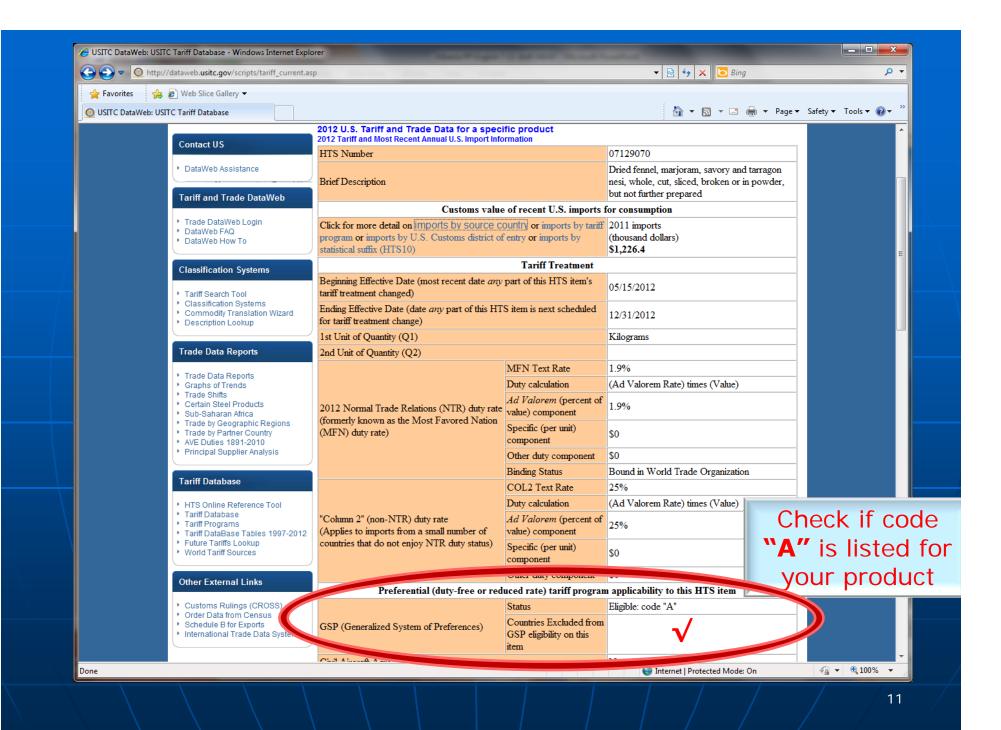
http://dataweb.usitc.gov/scripts/ tariff_current.asp

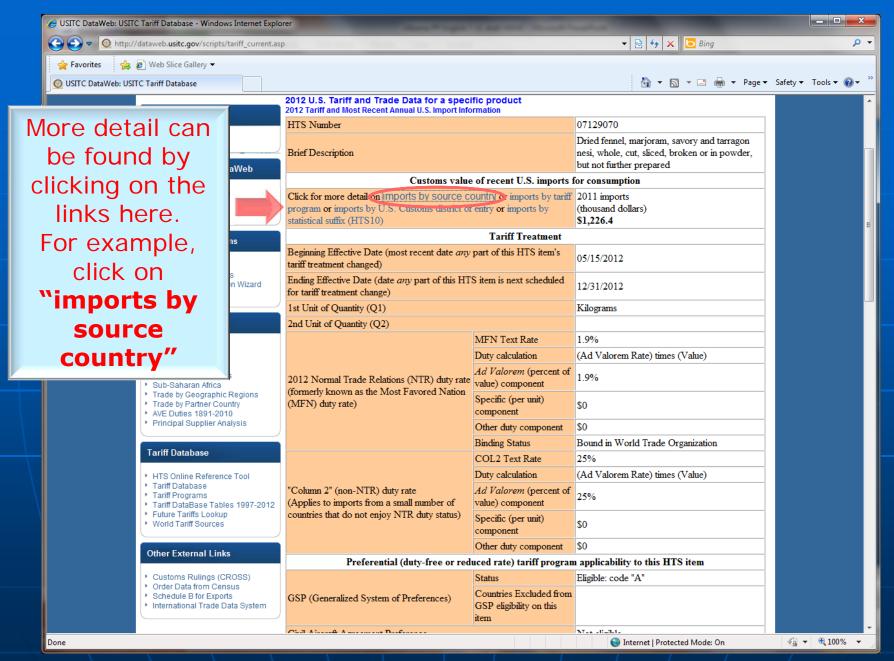
List of GSP-eligible products at:

 <u>http://www.ustr.gov/trade-topics/trade-</u> <u>development/preference-programs/generalized-</u> system-preferences-gsp/gsp-program-i-0









Import detail for HTS	Item (8-dig									
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US imports for consumption at Customs value for HTS8 07129070: by sources, in descending value of 2011 imports										
, sources, in deset										
	2009	2010		2011		2012				
Source	th	ousand dol	usand dollars		January-May		Percent change YTD2011- YTD2012			
		*		of total	thousand					
All sources	<u> </u>		\$1,226.4		\$797.2	\$548.3	-31.2%	E		
Egypt			\$663.5		\$488.2		-68.2%			
Albania	\$28.8	\$185.6	\$214.0	17.4%	\$95.2	\$97.9	2.8%			
China	\$15.4	97 5.1	91 1 7.0		9 77.5	ү рт.т	-55.6%			
Peru	\$0.0	\$0.0	\$116.6	9.5%	\$88.5	\$0.0	-100.0%			
ſurkey	\$252.4	\$68.9	\$42.6	3.5%	\$32.4	\$94.5	191.7%			
Mexico	\$0.0	\$11.9	\$14.1	1.1%	\$5.1	\$17.1	235.3%			
Israel	\$12.1	\$42.8	\$12.1	1.0%	\$0.0	\$65.8				
Switzerland	\$0.0	\$0.0	\$8.0	0.7%	\$8.0	\$0.0	-100.0%			
ndia	\$25.2	\$10.2	\$5.7	0.5%	\$0.0	\$0.0				
Armenia	\$0.0	\$0.0	\$2.4	0.2%	\$2.4	\$0.0	-100.0%			
	\$3.1	\$2.9	\$0.0	0.0%	\$0.0	\$2.4				
Korea, Republic of			\$0.0	0.0%	\$0.0	\$0.0				
-	\$3.8	\$0.0	90.0							
Argentina		\$0.0 \$0.0	\$0.0	0.0%	\$0.0	\$0.0				
Korea, Republic of Argentina Lebanon Dominican Republic	\$3.8			0.0%	\$0.0 \$0.0	\$0.0 \$0.0				
Argentina Lebanon	\$3.8 \$0.0	\$0.0	\$0.0		-	-				
Argentina Lebanon Dominican Republic	\$3.8 \$0.0 \$0.0	\$0.0 \$0.0	\$0.0 \$0.0 \$0.0	0.0%	\$0.0	\$0.0				

How to Increase Duty-Free Imports into the U.S.

Use GSP as a marketing tool

Ensure that GSP treatment is claimed

Identify GSP-eligible products that Albania is exporting to other markets

Consider products with a GSP advantage

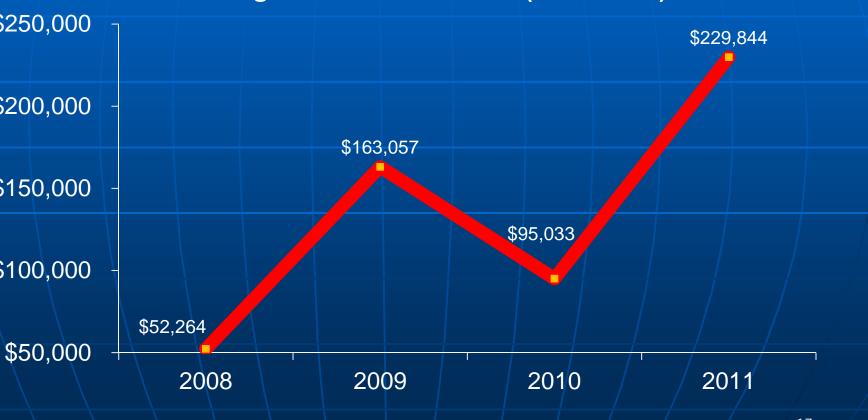
GSP-Eligible Imports: Underutilized in 2011

roducts	MFN tariff	Total value	Utilization rate	
ried fennel, marjoram, savory and rragon whole, cut, sliced, broken or powder	1.9%	\$214,000	5%	
pices and sweetmeats, not w/cocoa	1.9%	\$364,000	7%	
ectrical ignition for combustion ngines	2.5%	\$30,000	0%	

Export home décor and craft items duty-free under GSP Wood statues, bowls, boxes, furniture & tableware (3.2-10.9% duty) Ceramic bowls and ornamental articles (6-9.8% duty) Woven baskets and bags (6.6% duty) Drawn & blown glass (6.4% duty) Carpets and rugs (6% duty) Brass, beaded, silver & other jewelry (5-11% duty) String & wind musical instruments (2.9-8.7% duty) Wall-hangings & pillow/cushion covers (3.8% duty) Uandmada nanar 8 nanarhaard (MENI fraa)

GSP Success Story

HTS 1515.90.80 Fixed vegetable fats and oils (MFN 3.2%)



Identifying & Developing **Potential U.S. Buyers** Depends on size, sector, experience Are you export-ready? Understanding the US market What kind of relationship: agent, distributor, partner, joint venture

Best leads: your own network!



Petition Process to Add New Products

Product must not be excluded by statute (e.g., apparel)

Submit petition during Annual Review (deadlines listed in *Federal Register*)

Provide the information required by the regulations

For Further Information

GSP General Information:

<u>http://www.ustr.gov/trade-topics/trade-development/preference-programs/generalized-system-preference-gsp</u>

Lists of GSP-eligible Products:

 <u>http://www.ustr.gov/trade-topics/tradedevelopment/preferenceprograms/generalized-system-preferencesgsp/gsp-program-i-0</u>

For Further Information

U.S. Tariff Schedule:

- <u>http://www.usitc.gov/tata/hts</u>
- http://www.usitc.gov/tariff_affairs/tariff_databases.htm
- See esp. General Note 4.

U.S. Embassy Contact:

